



OptimMerchandising – How to Update by Import an Existing Store Model

1. Go to Settings > Product Settings > Store Models > edit store model.

The screenshot displays the Powata application interface for managing Store Models. The sidebar on the left contains the following menu items: Company Settings, Manage Users, Location Settings, Product Settings, Packings, Categories, Brands, Products, Store Models (highlighted), Price Lists, and Mapping. The top navigation bar includes Retail Execution, Stock Management, and Sales. The main content area is titled 'Store Models' and features an 'Export CSV' button. Below this, there is a 'Filter Results' section with dropdown menus for 'Select Client' and 'Select Retailer', and a 'Filter' button. A search bar is also present. Below the search bar are three buttons: 'Add Store Model to Location', 'View Store Model - Locations', and 'Add Store Model'. A 'Display' dropdown is set to '10 records'. The main table lists store models with columns for Store Model Name, Client, From Date, To Date, Retailer, Location Grade, and Actions. A red arrow points to the edit icon in the Actions column of the first row.

<input type="checkbox"/>	Store Model Name	Client	From Date	To Date	Retailer	Location Grade	Actions
<input type="checkbox"/>	Dr. Martens Store Model Isetan 2020	Dr. Martens	2020-01-01	2020-12-31	Isetan	Grade A	
<input type="checkbox"/>	Sephora Store Model 2019	MaxOak	2019-01-01	2019-12-31	Sephora	Grade A	
<input type="checkbox"/>	Adidas Emang Oke	Adidas	2019-11-07	2019-11-30	Sport Station	Mall OK 1	



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2. In Edit Store Model, click Export Sample CSV to download the template.

Edit Store Model

Name *

Client *

Retailer

Location Grade

From *

To *

Products

Name	SKU Code	Category	Product label	Recommended Quantity	Number of facing	MSL	Actions
Dr. Martens Women's 1461 Oxford Size 50 W	4800582001332	Leather Shoes	Dr. Martens	17	17	Yes	
Dr. Martens Men's Dante Brando Oxford Size 39 M	DRMM-001	Men's Shoes	Men's Fashion	17	17	Yes	
Dr. Martens Men's Dante Brando Oxford Size	DRMM-001B	Leather	Dr. Martens	30	1	Yes	



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3. Open the file and fill in with data. You only need to include new products and those products with updated values. Products with no changes to their quantity and facing can be omitted. Before closing the file, make sure barcode numbers are shown in full (right click > format cells > numbers > set decimal places to 0).

The screenshot shows an Excel spreadsheet titled 'product_import_store_model - Excel'. The ribbon is set to 'Home'. The active cell is B3, containing the barcode '4800582001241'. The spreadsheet data is as follows:

	A	B	C	D	E	F	G	H	I
1	product_name	barcode	recommended_quantity	number_facing	msl				
2	Dr. Martens Women's 1461 Oxford Size 50 W	4800582001332	17	17	1				
3	Dr. Martens Men's Dante Brando Oxford Size 39 M	4800582001241	17	17	1				
4									
5									
6									
7									
8									
9									
10									
11									
12									
13									



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4. In Edit Store Model, click Import CSV and select the file.

Edit Store Model

Name *

Client *

Retailer

Location Grade

From *

To *

Products

Name	SKU Code	Category	Product label	Recommended Quantity	Number of facing	MSL	Actions
Dr. Martens Women's 1461 Oxford Size 50 W	4800582001332	Leather Shoes	Dr. Martens	17	17	Yes	
Dr. Martens Men's Dante Brando Oxford Size 39 M	DRMM-001	Men's Shoes	Men's Fashion	17	17	Yes	
Dr. Martens Men's Dante Brando Oxford Size	DRMM-001B	Leather	Dr. Martens	30	1	Yes	



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5. Select Add Products to add the scanned products.





The screenshot shows the 'powata' application interface. The left sidebar contains a menu with 'Store Models' highlighted. The main area is titled 'Edit Store Model' and contains form fields for Name, Client, Retailer, and From. A modal dialog box is centered on the screen, displaying a green checkmark icon and the text: 'Product CSV scanned. 2 valid rows out of 2. Do you want to add products?'. Below the text are two buttons: 'Add Products' (blue) and 'Cancel' (red). A red arrow points to the 'Add Products' button. In the background, a table of products is visible with columns for Name, Recommended quantity, Number of facing, MSL, and Actions.

Name	Recommended quantity	Number of facing	MSL	Actions			
Dr. Martens Women's 1461 Oxford Size 50 W	4800582001332	Leather Shoes	Dr. Martens	17	Yes		
Dr. Martens Men's Dante Brando Oxford Size 39 M	DRMM-001	Men's Shoes	Men's Fashion	17	Yes		
Dr. Martens Men's Dante Brando Oxford Size	DRMM-001B	Leather	Dr. Martens	30	Yes		



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6. At the bottom of the page, click Submit to save the changes.


Dr. Martens Women's 1461 Oxford Size 47-48 W	DRMW-003N	Leather Shoes	Dr. Martens	10	10	Yes	 
Dr. Martens Women's 1461 Oxford Size 48-49 W	DRMW-003O	Leather Shoes	Dr. Martens	10	10	Yes	 


Items 1 - 10 of 84 total

1 2 Next Last

Planogram

Choose File No file chosen



Submit 



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7. To remove a product from the store model, you can manually delete the product from the edit page or set the quantity of the product to 0 in the import file.

Edit Store Model

Name *
Dr. Martens Store Model Isetan 2020

Client *
Dr. Martens

Retailer
Isetan

Location Grade
Grade A

From *
2020-01-01

To *
2020-12-31

Products

[Import CSV](#) [Export Sample CSV](#) [Add Product](#)

Name	SKU Code	Category	Product label	Recommended Quantity	Number of facing	MSL	Actions
Dr. Martens Women's 1461 Oxford Size 50 W	4800582001332	Leather Shoes	Dr. Martens	17	17	Yes	
Dr. Martens Men's Dante Brando Oxford Size 39 M	DRMM-001	Men's Shoes	Men's Fashion	17	17	Yes	
Dr. Martens Men's Dante Brando Oxford Size	DRMM-001B	Leather	Dr. Martens	30	1	Yes	