



# OptimMerchandising – Merchandiser Visit Count Report

This report displays the number of visits planned and the number of visits completed for each merchandiser based on the selected period.

Please note that the statistics in this report are not available in real time as the computation runs only every 6 hours; hence, there could be a delay of up to 6 hours for visits that were completed during the day.

1. Go to [app.optimmerchandising.com](http://app.optimmerchandising.com) and log in with the manager or supervisor credentials.
2. Go to Retail Execution > Reports > Merchandiser Visit Count Report

The screenshot shows the web application interface for 'powata'. The navigation menu on the left includes 'Reports', which is expanded to show 'Merchandiser Visit C...' (highlighted with a red box). The main content area features a search filter with dropdowns for Client, Merchandiser, Department, and Retailer, along with date pickers for Task (2022-01-31) and a date (2022-03-02), and a 'Filter' button. A map shows a location in Johor, Singapore, near Tekong Island. A bar chart titled 'Planned vs Completed Visits' displays the number of visits for various categories.

Category	Planned Visits	Completed Visits
1	3	1
2	3	2
3	3	2
4	5	2
5	4	3
6	3	3
7	3	3
8	3	3
9	3	2
10	4	1
11	2	2
12	2	2
13	2	2
14	5	3
15	7	1
16	4	4
17	3	3
18	4	4



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3. Select the merchandiser from the list or choose All.

Merchandiser Visit Count Report Export

Select merchandiser:   Day  records

	Merchandiser	Planned Visits	Completed Visits	First Check In	Last Check Out
	abdu adidas	0	0	--	--
	AdrianCosmetics Test	0	0	--	--
2022-02-24	AdrianGmail Client	0	0	--	--
2022-02-24	Fauzan Abdu	0	0	--	--
2022-02-24	Ferrero_Merchandiser Powata	0	0	--	--
2022-02-24	GSDMerchandiser Test	0	0	--	--



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4. Set the period (“date from” and “date to”) from the calendar.

Merchandiser Visit Count Report Export

All   Day

Display 10 records

Day	Planned Visits	Completed Visits	First Check In	Last Check Out
2022-02-24	0	0	--	--
2022-02-24	0	0	--	--
2022-02-24	0	0	--	--
2022-02-24	0	0	--	--
2022-02-24	0	0	--	--
2022-02-24	0	0	--	--
2022-02-24	0	0	--	--

*Note: A calendar pop-up is shown for February 2022, with the date 1st highlighted. A red box highlights the date range selection area in the screenshot.*



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5. Select the granularity of computation – month, week, day. Then, click Filter.

Month - computes for all months included in "date from" / "date to" period

Week - computes for all weeks included in "date from" / "date to" period

Day - computes for all days included in "date from" / "date to" period

The screenshot shows the 'Merchandiser Visit Count Report' interface. At the top right is an 'Export' button. Below the title bar, there are filters for 'All', dates '2022-02-01' and '2022-02-28', and a 'Filter' button. A 'Display 10 records' dropdown is also present. A dropdown menu for 'Per Page' is open, with 'Month' selected and highlighted in green. Below the menu is a table with columns: Day, Merchandiser, Plan Visits, Visits, Check In, and Last Check Out. The table contains two rows of data for the date 2022-02-24.

Day	Merchandiser	Plan Visits	Visits	Check In	Last Check Out
2022-02-24	abdu adidas	0	0	--	--
2022-02-24	AdrianCosmetics Test	0	0	--	--



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Example of merchandiser visit count report.

First check in - refers to the start time of first visit (earliest time of all visits completed)

Last check out - refers to the end time of last visit (latest time of all visits completed)

Merchandiser Visit Count Report Export

Merchandiser 1 Pow   Week Filter

Display  records

Week	Merchandiser	Planned Visits	Completed Visits	First Check In	Last Check Out
6	Merchandiser 1 Powata	4	3	15:59:44	16:11:30
7	Merchandiser 1 Powata	2	1	16:13:32	16:16:01
8	Merchandiser 1 Powata	8	4	15:11:33	15:11:33
9	Merchandiser 1 Powata	5	4	09:17:57	11:20:40

Items 1 - 4 of 4 total 1



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6. You can also export the report in CSV. Click Export to download the results based on selected parameters.

☰ Merchandiser Visit Count Report [Export](#)

Merchandiser 1 Pow ▾ 2022-02-01 2022-02-28 Week ▾ [Filter](#)

Display 10 ▾ records

Week	Merchandiser	Planned Visits	Completed Visits	First Check In	Last Check Out
6	Merchandiser 1 Powata	4	3	15:59:44	16:11:30
7	Merchandiser 1 Powata	2	1	16:13:32	16:16:01
8	Merchandiser 1 Powata	8	4	15:11:33	15:11:33
9	Merchandiser 1 Powata	5	4	09:17:57	11:20:40